

CONSULATE GENERAL OF THE

UNITED STATES OF AMERICA

1469 Huaihai Zhong Lu Shanghai, P.R.C. 200031

February 24, 2009

Ellen Eliasoph and Nick Winslow Co-Presidents Shanghai Expo 2010 USA National Pavilion

Dear Ellen and Nick,

Thank you for your ongoing efforts to ensure an outstanding USA National Pavilion at the World Expo in Shanghai in 2010. The Shanghai Expo offers us an opportunity to showcase American innovation and culture to the 70 million visitors expected to attend from China and around the globe. The United States very much wants to participate in the 2010 World Expo in Shanghai, and we recognize your "Shanghai Expo 2010" non-profit organization as the sole, official Pavilion organizer selected by the U.S. Department of State to lead the way on concept, design, organization, operation and fundraising.

Your team's February 10 presentation to the American Chamber of Commerce in Shanghai served to update potential sponsors on your exciting vision for the Pavilion, your current estimated budgetary need, and your deadline to raise all required funding by April. It also was a pleasure to meet your new Director of International Marketing & Partnerships, Felix Wong.

I appreciate your frequent updates, remain ready to support in any way possible, and look forward to working with you on a USA Pavilion of which we can all be proud during the sixmonth run of what is expected to be the largest Expo in history.

Sincerely,

Beatrice Camp

Consul General