KEY POSITIONING OF THE USA PAVILION



- USA Pavilion supported by both American & Chinese governments
- 100% self-funded

THE SECRETARY OF STATE WASHINGTON

July 18, 2008

Dear Ms. Eliasoph and Mr. Winslow:

Congratulations on establishing Shanghai Expo 2010. The State Department is very pleased that your organization is working to design, raise funds for, and manage a U.S. pavilion at World Expo Shanghai 2010. In light of legal prohibitions against using appropriated funds for a U.S. pavilion, our participation in World Expo Shanghai 2010 would not be possible without the work of organizations such as yours.

Our national pavilion will showcase American culture, values, and business in China's most dynamic city and reflect the deepening friendship between our two peoples. The Expo will also offer a unique opportunity for U.S. businesses, as well as our states and leading cities, to tell America's story directly to the Chinese people.

I offer my best wishes for your success.

Sincerely,

Condoleezza Rice

